

Skills for
Health

Quality Mark
Digital

The 'Gold Standard' of Healthcare eLearning

Tuesday 21st October 12:00 - 12:45



Hear from:

Laura Faber – Quality Mark Service
Delivery Manager

Richard Anderson – Head of Learning
& Development | High Speed Training

Adrian Simpson - Managing Director |
The Health and Safety Group

The
webinar
will start in

minutes





Quality Mark Digital

The 'Gold Standard' of Healthcare eLearning



Laura Faber

Quality Mark Service Delivery Manager

Skills for Health

Poll: How confident are you in the quality of your eLearning?

Skills for
Health

From 1-5 (honestly) rate the quality of your current eLearning provision



Low
Quality



Room for
Improvement



High
Quality

What is Quality Mark Digital ?



Quality Mark Digital is developed as a direct alternative to Quality Mark. It offers e-learning providers the same standard of quality assurance as face-to face providers.



Quality Mark Digital is the only standard for the UK's health sector that defines and endorses high quality training for the healthcare workforce.



Quality Mark Digital gives you the reassurance that the development and delivery of your e-learning package has been robustly assessed meet individual and specific requirements .

Trusted training provision for healthcare employers, staff, and the public

Quality Mark  Digital

How did Quality Mark Digital come about?



The Skills for Health Quality Mark was thriving but there was a gap in the market to provide the same level of quality assurance exclusively for eLearning



Quality Mark Digital has been in the pipeline since 2017



It is built from the well-established foundations of the regular Quality Mark which has been quality assuring training over the last decade

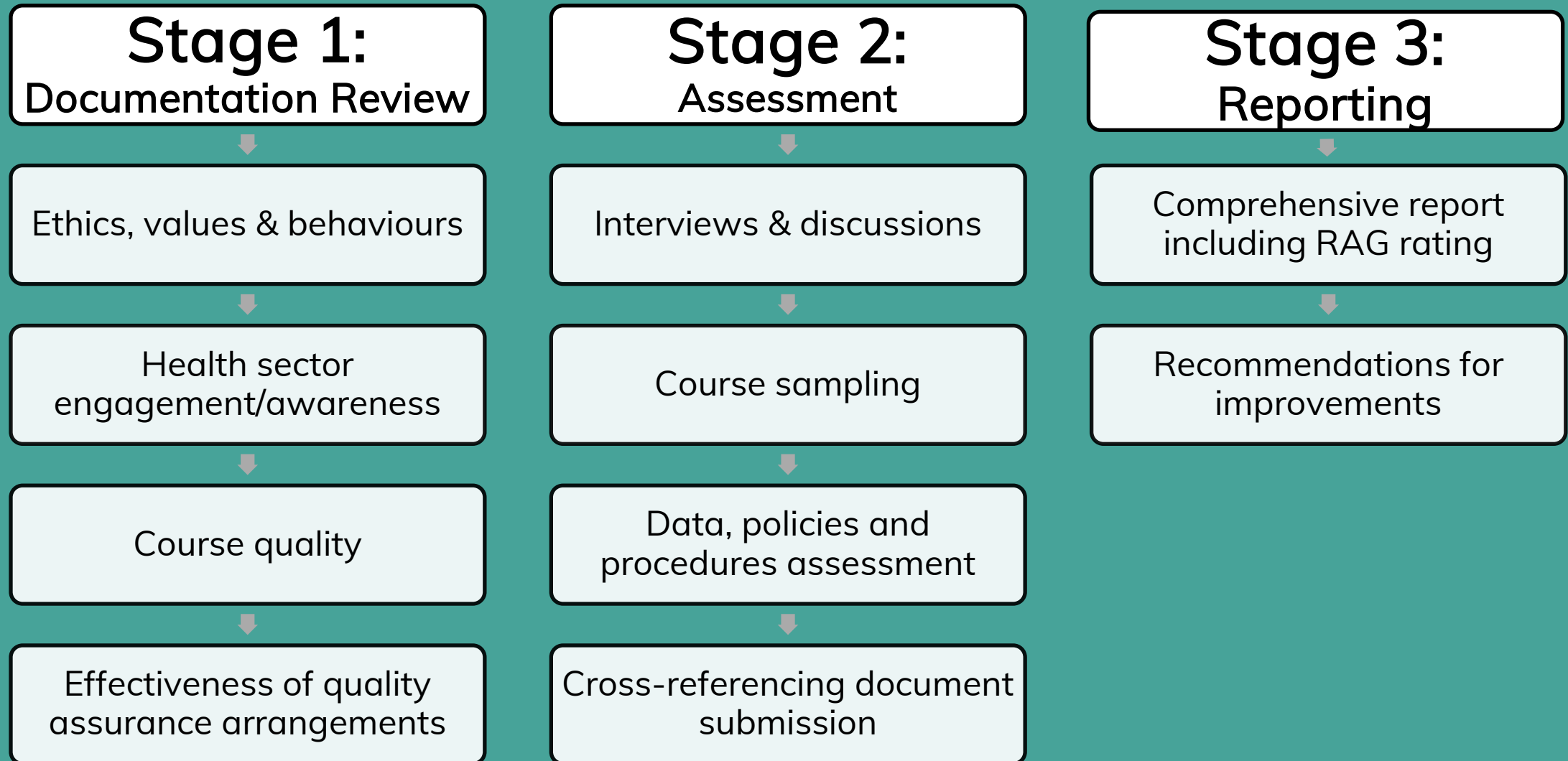


This is not a product of Covid -19

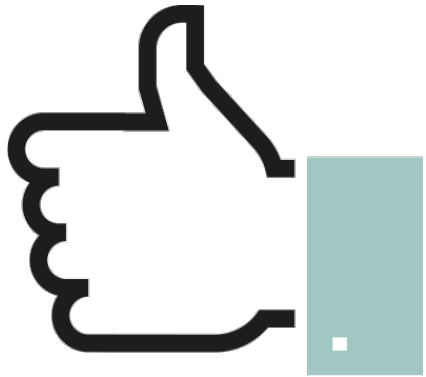


The pandemic emphasised the need for eLearning Quality Assurance, and we were able to react quickly as Quality Mark Digital was already in development

Achieving Quality Mark Digital

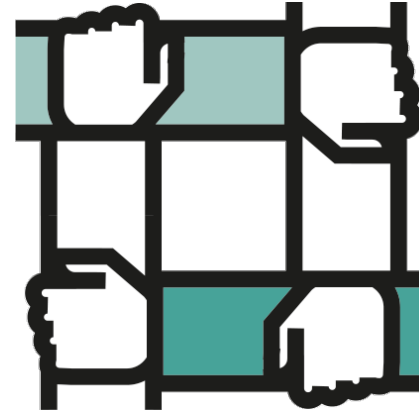


The benefits of achieving eLearning standards of Quality



Reassurance

Quality Mark Digital assures employers and the workforce that your digital training provision has met a 'gold standard'.



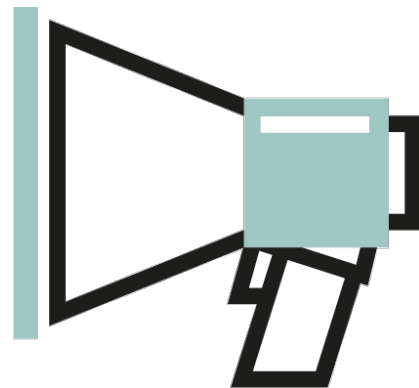
Network

You will become a member of a growing network of like minded organisations who value exceptional practices for eLearning.



Endorsement

As your eLearning is trusted by the UK's Sector Skills Council for Health, you will be included on our Quality Mark Digital database on the Skills for Health website.



Stand Out

By proudly displaying the Quality Mark Digital logo on all course and marketing material, you will become an easy to identify, leading, quality assured company .

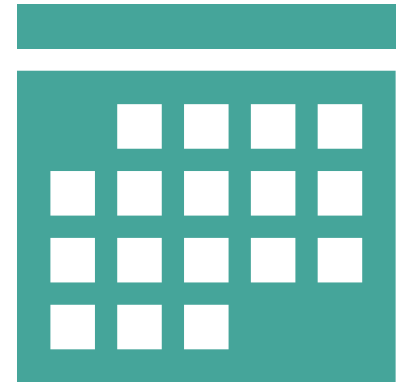
Building a network...

We identified a gap in sharing opportunities and changed our engagement approach with our customers

The Quality Mark Network was redesigned in October 2020

Quality Mark Network events are:

- ✓ An opportunity for knowledge exchange
- ✓ Informal but informative
- ✓ A confidential and open forum
- ✓ No obligation
- ✓ Free to attend
- ✓ Virtual and In person



Next Quality
Mark Network
event coming
Spring 2022

The Process



Poll: How do you see Quality Mark Digital benefitting your training provision? (Pick all that apply)

Skills for
Health

Growing the
business

Quality Assured
training provision

The recognition of
a benchmark from
the UK Sector Skills
Council for Health

Improving the
quality of your
current training
provision

Differentiate
yourself from other
providers

Establish more
robust eLearning
development
processes

Other

If you have any questions about Quality Mark Digital, please direct them to the Q&A section of this webinar.



Skills for
Health





Quality Mark
Digital



High
Speed
Training™



Richard Anderson

Head of Learning and Development

High Speed Training

High Speed Training

The QMD Process

highspeedtraining.co.uk

High Speed Training - An Introduction

We are High Speed Training (www.highspeedtraining.co.uk) , an online training provider founded in 2008.

We have 92 employees working on a remote first basis, with offices in Leeds and Ilkley.

Specialising in online only courses across a range of compliance and non-compliance areas, including health and social care, safeguarding and health and safety.

We have delivered training to over 1.5 million learners.

We have over 170 courses in our catalogue.

6th best education company to work for in the UK in 2021's best companies list.

“

Create and deliver the widest possible range of online vocational training, empowering our learners to reach their career goals.

”



Richard Anderson

**Head of Learning
and Development**

Responsible for creating and maintaining partnerships with industry experts, including subject specialists and accreditation and endorsement bodies.

Here today to talk about the impact of Covid-19 on the company, what drew us to Skills for Health and the Quality Mark Digital, our journey through the process and the impact of it on our learners.

richard.anderson@highspeedtraining.co.uk



Quality Mark
Digital

the health & safety group



Adrian Simpson
Managing Director
The Health and Safety Group


The current climate for training

the health & safety group





Year	Era	Classroom	E-Learning	Candidates Trained
2019	Pre-pandemic	90%	10%	80-100k
2020	Pandemic	10%	90%	20-30k
2021	Post pandemic (emerging)	50%	50%	50k

Why the sector needs Quality Mark?

	Classroom Training	E-Learning
Content	<ul style="list-style-type: none">• Framework approved• Accredited by industry authority such as RCN etc• Designated Standard - eg Core Skills Training Framework (CSTF)	<ul style="list-style-type: none">• Framework approved• Accredited by industry authority such as RCN etc• Designated Standard - eg Core Skills Training Framework (CSTF)
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Skills for
Health



Talk to us about quality assuring your eLearning provision.

We have specialists who can meet you virtually or face to face to discuss how you can achieve Quality Mark Digital, assuring your e-learning and development practice.

Visit skillsforhealth.org.uk to find out more.

Email contactus@skillsforhealth.org.uk to get in touch.

