



## **totara**learn



## CHOOSE A LEARNING PLATFORM THAT IS OPEN, FLEXIBLE AND BETTER VALUE

Freedom to Learn



Totara Learn is an industry-leading and flexible learning management system (LMS) that gives organizations the freedom to learn. Deliver training and development anywhere, anytime. Improve engagement, ensure compliance, and achieve breakthrough results across your organization and extended enterprise.

### THE WORLD CHANGES, YOUR ORGANIZATION EVOLVES AND TOTARA ADAPTS

Technology, business, society – everything is being transformed at an accelerating rate. Disruption is impacting all of us. We now live in a world where success depends upon your ability to respond and adapt to change.

What does this mean for your business? Often the difficulty lies, not in new ideas, but in escaping from the old ones. Learning technology plays a crucial role in preparing us for tomorrow. So it's counterproductive to find inflexible technology, long expensive contracts and closed intellectual property holding back your potential. There's a better way. To be ready to embrace the future, choose learning technology that is open, flexible and better value. Make sure your software adapts with you, because the skills you need today are not the skills you will need tomorrow. Because we're open, our software is your software. You decide how to shape it to fit your business. Futureproof your investment with more control. If you need help, then our worldwide expert partner network is on hand to support you. Value without compromise.

## 16,000,000

TOTARA LEARN IS USED BY MORE THAN 16 MILLION LEARNERS WORLDWIDE ACROSS MORE THAN 1,800 ORGANIZATIONS.

### THE FOUR FREEDOMS OF TOTARA

Totara offers **four freedoms** that underpin the versatility, security and scalability of our products that you simply don't get from other solutions.



A learning technologies customer is not a consumer. You are a creator, producer, problem-solver, innovator. Open innovation is empowering. Create the platform you want, rather than being forced to compromise. Adapt to changing circumstances and future-proof your investment. Be true to your mission. Get rid of expensive software licensing and locked-down contracts. Save up to 80% of the total cost of ownership compared to other leading enterprise-class learning platforms. Maximize your budget and invest where it really counts – your learners.



With Totara it's not 'one-size-fits-<br/>all'; it's 'what solution suits you?'.Lea<br/>Des<br/>Our global community of solution<br/>you<br/>providers offers you a real choice of<br/>the value-added expertise. You get all<br/>the freedom, flexibility and benefits<br/>of Totara with the attentiveness and<br/>personalized service of your chosen<br/>partner. Unlike others, we think<br/>del<br/>customer freedom is a good thing.Lea<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>Des<br/>De

Learning experience design (LX Design) starts with understanding your learners, their context, what they want to achieve, and putting them at the center of the learning experience. Totara's open, flexible framework enables you to create engaging learning experiences, deliver seamless on-brand environments, improve teamwork, manage regulatory compliance, and far beyond.

### **KEY FEATURES**

Totara Learning collaborates with our global Totara Community to ensure our product development is guided by real, validated requirements which keep you and your business ahead of the competition. Our commitment to continuous development ensures our customers always have access to the latest available features. Our open source learning platform is also fully customizable to enable you to make it your own. Totara Learn is a flexible, extensible enterprise-level LMS with all the features you need to support and manage learning for organizations of all shapes and sizes.

#### CONTENT

- Deliver engaging, mobile-optimized content
- Support blended learning programs that include both formal and informal activities
- Set up virtual (VILT) and face-to-face (ILT) learning sessions
- Upload SCORM and AICC-compliant e-learning courses and multimedia assets
- Add your own resources (links, documents, files)
- Encourage social learning and collaboration (blog, wikis, forums)
- Create gamified courses and learning activities
- Build a customized learning catalog

#### LEARNING MANAGEMENT

- Orient your users with personalized dashboards
- Automatically assign new courses, competencies, and programs to learners
- Set personal learning objectives, priorities and deadlines
- Build and track personalized learning plans and pathways to engage learners
- Set and grade assesments and assignments
- Create adaptative learning pathways
- Automatically track activity and course completion
- Award certificates and badges to motivate learners
- Build competency frameworks
- Assign competencies to specific groups with positional and organization hierarchies

#### CONFIGURATION

- Customize the look and feel to match your branding
- Allow learners to take learning anywhere, anytime with our fully responsive platform
- Add your own menus and navigation items
- Integrate seamlessly with HR and ERP systems
- Assign and customize system roles and permissions for administrators, tutors, learners and managers
- Engage learners around the world with 35 supported languages
- Improve the learner experience with single sign-on (SSO)
- Support an extended enterprise solution
- Protect your users and their data with GDPR compliance

#### **POWERFUL REPORTING**

- Ensure managers and learning administrators stay in the know about learners' progress
- Track completion of your essential compliance training
- Gain detailed insights with custom-built reports
- Export reports and analytics
- Provide managers with user-friendly dashboards
- Schedule reports to be sent directly to your inbox

### <u>WHO USES</u> TOTARA LEARN?

Over 1,800 organizations, 16 million learners use Totara Learn across 49 countries and nearly every industry. Our enterprise-class LMS offers high flexibility and huge savings for every shape, size and type of learning context you can imagine.



#### SAMSUNG'S BACKSTAGE

BACISTAGE

Samsung's Backstage platform saw course completions increase by 181% in the first month after implementation, as well as a 42% increase in active users. The LMS creates a unified learning experience across devices, and rewards users with Open Badges and competitions to boost engagement and motivation.

#### AMERICAN CANCER SOCIETY (ACS)

The American Cancer Society (ACS) took a blended learning approach using Totara Learn to train 3 million volunteers across 900 offices throughout the United States. ACS needed a branded extended enterprise training solution to make volunteer e-learning and support easy to use, consistent, accessible and effective. Volunteer feedback has been very positive.



#### INDEED

Indeed is the #1 job site in the world and allows job seekers to search millions of jobs in over 60 countries and 28 languages. Indeed switched from a proprietary LMS to Totara Learn as they found their previous platform could not scale with their requirements, and it lacked much of the key functionality they needed to deliver great training across the US. Since launching their Indeed Academy, they are already delighted with the freedom and flexibility they have gained with Totara Learn.







#### JETBLUE

JetBlue founded a degree completion program, JetBlue Scholars, designed to enable crew members to obtain a Bachelor's degree. They chose a custom Totara Learn platform to manage this, giving them a scalable, user-friendly solution to improve the learner experience.



#### **US BEEF**

US Beef is the largest franchisee of Arby's Restaurant Group. The US Beef footprint today serves guests in 330 restaurants across eight contiguous Midwest and Western US states. US Beef has seen excellent results from its Totara Learn implementation. Training Managers can now train twice as many trainees simultaneously than with the previous system, making the training process much more efficient.



Volvo needed a new learning platform fast. Their Totara Partner managed to implement Totara Learn in just eight working days, ensuring they met their tight deadline. They now have access to valuable reports so they can track learners' performance.

### 8 DAYS

VOLVO NEEDED A NEW LEARNING PLATFORM. THEIR TOTARA PARTNER MANAGED TO IMPLEMENT TOTARA LEARN IN JUST EIGHT WORKING DAYS, ENSURING THEY MET THEIR TIGHT DEADLINE.

#### **181%** SAMSUNG INCREASED COURSE COMPLETIONS BY 181% IN THE FIRST MONTH AFTER IMPLEMENTING TOTARA LEARN.

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THE AMERICAN CANCER SOCIETY DELIVERS USER-FRIENDLY BLENDED LEARNING ON THEIR TOTARA LEARN PLATFORM, TO 3 MILLION VOLUNTEERS PER YEAR ACROSS THE UNITED STATES. In partnership with





# Change your LMS and you change your world

With our global ecosystem of learning and technology experts, rich feature set influenced by our customers, and easy integration with a wide range of learning, HR, and IT systems, it's easy to see why so many organizations are making Totara Learn their learning platform of choice.

#### CONTACT YOUR TOTARA PARTNER

#### **UNITED KINGDOM**

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